

For Immediate Release in the U.S. and Canada

Mutoh Launches ValueJet 1204GA at SGIA Booth #2133



New Orleans, LA (September, 2011) – Mutoh America, Inc., a leading manufacturer of wide-format printers, will launch the new ValueJet 1204GA Eco-solvent printer at the SGIA trade show. The 1204GA is designed to print on Mutoh’s Ready2Print pre-grommated and pre-welded banner material.

A first of its kind in the industry, the new printer will reduce time and save money by eliminating the manual grommet and hemming stages of banner production.

“The new ValueJet 1204GA is going to transform the way banners are made today,” shares Brian Phipps, General Manager of Mutoh America, Inc. “Mutoh focuses on new printer innovations with the customers in mind. The 1204GA will allow users to create quick print jobs at an affordable price.”

The 1204GA prints on Mutoh’s Ready2Print 24”, 36”, 48” x 72’ banner material at speeds up to 140 sqft/hr. By printing on both pre-grommated and a variety of roll-to-roll media types, the printer is a perfect fit for traditional sign shops, retailers, quick printers and distributors.

Attendees are welcome to visit Mutoh’s booth, #2133, from October 19th through 21st for printing demonstrations and banner personalization.

###

About Mutoh

Mutoh Industries, Ltd. founded in 1952 in Tokyo, celebrates 60 years of business beginning as a manufacturer and distributor of mechanical drafting products. Since then, ISO 9000-certified Mutoh Industries, Ltd. & has become the world’s foremost manufacturer of large format piezoelectric printers. In April, 2007, Mutoh Holdings Co, Ltd was established as a holding company of affiliates including Mutoh Industries, Ltd. Mutoh has engineering, manufacturing and distribution centers in Japan, Belgium and Phoenix, Arizona. Please visit the websites: www.mutoh-hd.co.jp for Mutoh Holdings Co, Ltd and www.mutoh.com for Mutoh America Inc., call 1-800-99-MUTOH (800-996-8864) or e-mail us at sales@mutoh.com.



Contact:
Michelle Pugh
480.968.7772 x255
mpugh@mutoh.com