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MUTOH

For Immediate Release
In the U.S. and Canada

Mutoh and Arlon at FESPA/Americas Booth #1537



Mutoh's ValueJet 1614-64"

Phoenix, AZ. (January, 2011) – Orlando, FL

Mutoh America Inc. and Arlon join forces to deliver Car Wrap and printing demonstrations at the Graphics of the Americas/FESPA trade show, booth #1537, for the third year in a row. The trade show will take place at the Orange County Convention Center in Orlando, Florida from February 24th to the 26th.

“Mutoh and Arlon had a successful show at Graphics of the Americas in 2010 and are looking forward to teaming up with Arlon once again,” shares Brian Phipps, General Manager of Mutoh America Inc. “Our car wrap and printing demonstrations bring in a big crowd, it’s definitely a showstopper!”

Car Wraps are made on **Mutoh's ValueJet 1614-64"**, the “wrapper’s choice” for speed, size and quality. Included with all ValueJets, is the **i2: Intelligent Interweaving Print Technique**, a wave-print that virtually eliminates banding. Mutoh will run daily printing demonstrations of the ValueJet 1614-64" at the trade show.

Installers will wrap the Ford Mustang with **Arlon's DPF 6000XRP**, a 2-mil cast film with X-scape Technology for vehicle wrap applications. The vinyl is easy to install, highly conformable and cost competitive.

Other demonstrations will take place on **Mutoh's ValueJet 1304-54"** printer and **Kona 65"** plotter. Kona Cutters have the finest cutting quality with excellent tracking. The Kona is available in a 30", 55", and 65" size.

About Mutoh

Mutoh Industries, Ltd. founded in 1952 in Tokyo, manufactured and distributed mechanical drafting products. Since then, ISO 9000-certified Mutoh Industries, Ltd. & has become the world's foremost manufacturer of large format piezoelectric printers. In April, 2007, Mutoh Holdings Co, Ltd was established as a holding company of affiliates including Mutoh Industries, Ltd. Mutoh has engineering, manufacturing and distribution centers in Japan, Belgium and Phoenix, Arizona. Please visit the websites: www.mutoh-hd.co.jp for Mutoh Holdings Co, Ltd and www.mutoh.com for Mutoh America Inc., call 1-800-99-MUTOH (800-996-8864) or e-mail us at sales@mutoh.com.

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