
For Immediate Release in the U.S. and Canada

Mutoh Exhibits New Products at Graph Expo 2011 Booth #2250



Mutoh's New ValueJet 1624-64" Eco-Solvent Printer

Chicago, IL (August, 2011) – Mutoh America Inc. will be showcasing its new ValueJet 1324-54" and 1624-64" Eco-solvent printers at the Graph Expo trade show. The trade show will be held at the McCormick Place Convention Center from September 11th through 14th.

Mutoh's newest printers offer incredible print speeds (up to 313 sq. /ft. per hour on the 1624) and exceptional image quality. Users can *Enhance Your Image, Reduce Your Costs* by equipping the 1324 and 1624 with a SpectroVue VM-10 spectrophotometer. Combined with the FREE on-printer ColorVerify service, the SpectroVue will assist users with process control by maintaining consistent print output and minimizing wasted time and materials.

Mutoh will host its "*Enhance Your Image, Reduce Your Costs*" seminar daily at 11 a.m. and 3 p.m.

Mutoh will also be showcasing the ValueJet 1608HS Hybrid printer. This flatbed printer can be used for both roll-to-roll and rigid substrates with equal ease. The Hybrid now runs on the all-new MP Ink. A BIO based ink composed of 60 percent plant derived materials. MP Ink contains no harmful HAPs (Hazardous Air Pollutants) and provides for faster drying times.

For a limited time only, Mutoh will be offering the ValueJet 1608HS Hybrid for \$39,995 (normal MSRP \$49,995). Every 1608HS comes with a SpectroVue VM-10 spectrophotometer and free ColorVerify service.

###

About Mutoh

Mutoh Industries, Ltd. founded in 1952 in Tokyo, celebrates 60 years of business beginning as a manufacturer and distributor of mechanical drafting products. Since then, ISO 9000-certified Mutoh Industries, Ltd. & has become the world's foremost manufacturer of large format piezoelectric printers. In April, 2007, Mutoh Holdings Co, Ltd was established as a holding company of affiliates including Mutoh Industries, Ltd. Mutoh has engineering, manufacturing and distribution centers in Japan, Belgium and Phoenix, Arizona. Please visit the websites: www.mutoh-hd.co.jp for Mutoh Holdings Co, Ltd and www.mutoh.com for Mutoh America Inc., call 1-800-99-MUTOH (800-996-8864) or e-mail us at sales@mutoh.com.

Contact: Michelle Pugh
Marketing Coordinator
mpugh@mutoh.com | 480.968.7772

