
Mutoh America Inc. at International Sign Expo Booth #4312



Mutoh's *NEW* ValueJet 1324-54" ValueJet 1624-64"

Las Vegas, NV. (April, 2011) – Mutoh America Inc. will draw in a crowd with printing demonstrations and educational seminars at the International Sign Expo (ISA) in Las Vegas. The trade show will take place at the Mandalay Bay Convention Center from April 28th-30th.

Mutoh will be showcasing the newest additions to the ValueJet line, the **ValueJet 1324-54"** and **ValueJet 1624-64"** printers. The printers are an updated version to the previous ValueJet 1304 and 1614 printers. New print heads give the printers an improved print speed (up to 300 sqft/h on the 1324, and up to 313 sqft/h on the 1624), while still maintaining the remarkable ValueJet print quality.

With daily printing demonstrations, Mutoh will also showcase its new **MP Ink** on the **ValueJet 1608HS-Hybrid** printer. The Hybrid is one of Mutoh's most versatile printers which prints on both rigid and roll to roll substrates. Composed of 60 percent bio-based materials, Mutoh's eco-friendly MP Ink offers a wide color gamut with increased adhesion and abrasive characteristics.

Other showstoppers include:

- **ValueJet 1618A-64"**, Dual head versatile high performance printer.
- **Kona Cutter 1400**, Multi-purpose cutting plotter that offers the finest cutting quality with excellent tracking. Kona Cutters are available in 30, 55 and 65 inch sizes.
- **Application Station**, Mutoh's hands-on display of different applications made from a Mutoh printer.
- **Educational Seminars**, Mutoh will conduct a series of daily seminars in its booth. Educational seminars will inform the print industry of different way to expand their business, including car wrap techniques and color management.
- **GBC's 640t Wide-Format Roll Laminator**, runs roll to roll applications at up to 16 fpm for improved productivity and profits.

Manufactured in all ValueJets is the **i²: Intelligent Interweave** print technique that lays down ink in optimized wave forms, drastically reducing or even eliminating horizontal banding.

About Mutoh

Mutoh Industries, Ltd. founded in 1952 in Tokyo, manufactured and distributed mechanical drafting products. Since then, ISO 9000-certified Mutoh Industries, Ltd. & has become the world's foremost manufacturer of large format piezoelectric printers. In April, 2007, Mutoh Holdings Co, Ltd was established as a holding company of affiliates including Mutoh Industries, Ltd. Mutoh has engineering, manufacturing and distribution centers in Japan, Belgium and Phoenix, Arizona. Please visit the websites: www.mutoh-hd.co.jp for Mutoh Holdings Co, Ltd and www.mutoh.com for Mutoh America Inc., call 1-800-99-MUTOH (800-996-8864) or e-mail us at sales@mutoh.com.