
Mutoh America Inc. Hires Mike Gorczak As Central Regional Sales Manager



Phoenix, AZ. (March, 2011) – Mutoh America Inc. proudly hires Mike Gorczak as its Central Regional Sales Manager. Gorczak’s background in sales, marketing and computer science makes him a perfect fit for his new position.

Working under the guidance of the Director of Sales: Gary Rudnick, Gorczak will be responsible for creating and managing sales in the Midwest. He will maintain relationships with Mutoh dealers and customers, while increasing brand awareness.

Gorczak will also be responsible for setting up and working out of Mutoh’s new printer demonstration site, outside of Chicago, Illinois in Rolling Meadows.

Prior to his new position, Gorczak worked for Océ, a leading provider of document management and printing for professionals. Throughout his career at Océ, Gorczak worked in marketing and eventually moved into sales. He was given the “President’s Club” award numerous times for outstanding sales numbers. Gorczak plans to bring his marketing, sales and industry knowledge to his new position with Mutoh.

“I am looking forward to furthering my career in the printing industry with Mutoh,” shares Gorczak. “My goal is to increase communication with our dealers and end-users by focusing on the needs of their companies and increasing brand awareness. I want to make it easy for the print industry to grow their businesses and use Mutoh as a means to increase their bottom lines.”

Preceding his new position with Mutoh, Gorczak received a Masters in Marketing from The University of Phoenix, and a degree in Computer Science from Benedictine University.

About Mutoh

Mutoh Industries, Ltd. founded in 1952 in Tokyo, manufactured and distributed mechanical drafting products. Since then, ISO 9000-certified Mutoh Industries, Ltd. & has become the world’s foremost manufacturer of large format piezoelectric printers. In April, 2007, Mutoh Holdings Co, Ltd was established as a holding company of affiliates including Mutoh Industries, Ltd. Mutoh has engineering, manufacturing and distribution centers in Japan, Belgium and Phoenix, Arizona. Please visit the websites: www.mutoh-hd.co.jp for Mutoh Holdings Co, Ltd and www.mutoh.com for Mutoh America Inc., call 1-800-99-MUTOH (800-996-8864) or e-mail us at sales@mutoh.com.

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