
Mutoh at NBM Austin Trade Show, Booth #101



Mutoh's ValueJet 1608HS-Hybrid Printer

Phoenix, AZ (March, 2011) – Mutoh America Inc. will draw in a crowd with printing demonstrations and educational seminars at NBM Austin. Mutoh will hold these events in booth 101 in the Sign and Digital Graphics section. The trade show will take place at the Austin Convention Center from March 24th-26th.

With daily printing demonstrations, Mutoh will be showcasing its *new MP Ink* on the **ValueJet 1608HS-Hybrid** printer. The Hybrid is one of Mutoh's most versatile printers which prints on both rigid and roll to roll substrates. Composed of 60 percent bio-based materials, Mutoh's eco-friendly MP Ink offers a wide color gamut with increased adhesion and abrasive characteristics.

Mutoh will also be a presenter in NBM's Education Station. Mutoh personnel will teach the "Increasing Profits by Expanding Your Application Offerings" seminar daily at 10 a.m., 1 p.m. and 3 p.m.

Other products Mutoh will be showcasing include:

- **ValueJet 1614-64"**, "The Wrapper's Choice" for speed, size and quality.
- **ValueJet 1304-54"**, High speed production with a small footprint.
- **Kona Cutter 1400**, Multi-purpose cutting plotter that offers the finest cutting quality with excellent tracking. Kona Cutters are available in 30, 55 and 65 inch sizes.

Manufactured in all ValueJets is the **i²: Intelligent Interweave** print technique that lays down ink in optimized wave forms, drastically reducing or even eliminating horizontal banding.

About Mutoh

Mutoh Industries, Ltd. founded in 1952 in Tokyo, manufactured and distributed mechanical drafting products. Since then, ISO 9000-certified Mutoh Industries, Ltd. & has become the world's foremost manufacturer of large format piezoelectric printers. In April, 2007, Mutoh Holdings Co, Ltd was established as a holding company of affiliates including Mutoh Industries, Ltd. Mutoh has engineering, manufacturing and distribution centers in Japan, Belgium and Phoenix, Arizona. Please visit the websites: www.mutoh-hd.co.jp for Mutoh Holdings Co, Ltd and www.mutoh.com for Mutoh America Inc., call 1-800-99-MUTOH (800-996-8864) or e-mail us at sales@mutoh.com.