

Mutoh's Website Gets a Makeover www.MUTOH.com

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This Combo Packs A Punch

The **ValueJet** 1304-54" printer and a 55" Kona 1400 cutter will outpace your production way ahead of your competition that bought into the hype of those multipurpose, printer/cutter units. [▶ Learn more](#)

- Large Format Printing**
Fast and reliable eco-sol printers...
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Phoenix, AZ. (March, 2011) – Mutoh America Inc. proudly announces its newly renovated www.mutoh.com website. The new website launched on March 10th, 2011 and will offer simpler navigation to users.

Mutoh's new website provides updated product information, including features and downloadable spec sheets, allowing users to find the right printer for their needs.

"Our goal was to not just create a great site, but build a tool that can help empower large format print professionals in a positive way," shares Kimber Johnson, Marketing Manager of Mutoh America. "I believe visitors will benefit from the enhanced usability and the great informational resources of the Mutoh Business Builder."

Mutoh put an emphasis on communication with customers by including a Customer-In-Focus section, event schedule, testimonials and pictures. The website also includes new sections to the Mutoh Business Builder, an online tool for Mutoh printer owners to help expand their print knowledge and application offerings.

“I wanted to take our site to the next level so we can better connect with our customers,” shares Brian Phipps, General Manager of Mutoh America Inc. “The site is simple to navigate, allowing our customers to find the right products for their needs, plus they can learn different ways to grow their businesses with our printing solutions.”

Other features include:

- Innovations
- Going Green Efforts
- Easy-to-Use Dealer Map
- Testimonials
- Streamlined Customer Support Information

About Mutoh

Mutoh Industries, Ltd. founded in 1952 in Tokyo, manufactured and distributed mechanical drafting products. Since then, ISO 9000-certified Mutoh Industries, Ltd. & has become the world's foremost manufacturer of large format piezoelectric printers. In April, 2007, Mutoh Holdings Co, Ltd was established as a holding company of affiliates including Mutoh Industries, Ltd. Mutoh has engineering, manufacturing and distribution centers in Japan, Belgium and Phoenix, Arizona. Please visit the websites: www.mutoh-hd.co.jp for Mutoh Holdings Co, Ltd and www.mutoh.com for Mutoh America Inc., call 1-800-99-MUTOH (800-996-8864) or e-mail us at sales@mutoh.com.

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