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## Mutoh and Avery Dennison Launch 2011 Car Wrap Training Program!



*Instructor Justin Pate*

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**Phoenix, AZ - February, 2011 – Mutoh and Avery Dennison team-up to hold ten car wrap training classes across the United States in 2011.** Classes provide an in-depth understanding of how to properly wrap almost any vehicle and gain a competitive edge in the wrap industry.

Professional car wrap instructor, Justin Pate, will teach each of these classes using his, easy to learn, Universal Graphics Installation System (UGIS).

“Over my 15-year career, I have wrapped more than 2,500 vehicles. I developed my Universal Graphics Installation System as a result of that experience. UGIS is a fluid, easy-to-learn installation system that reduces mistakes and ensures quality, resulting in a significantly lower install times,” shares Pate.

The workshop will include a 2 day class (with optional 3<sup>rd</sup> day certification exam) that will focus on properties of the film, recessed areas, proper tool use, tips and tricks and cleaning of the wrap process.

“Mutoh experienced a very successful 2010 with our car wrap classes, and we are looking forward to partnering with Avery Dennison for the ten classes offered in 2011,” shares Brian Phipps, General Manager of Mutoh America Inc. “New this year, students can receive Avery certification that can enhance their businesses; we look forward to continuing to help the wrap industry grow!”

Participants of the class will receive a NT Cutter A-551P knife, Avery Dennison toolkit, Martor safety box, 25 yard rolls of MPI1005 Super Cast Easy Apply RS and DOL1360, and a 30 percent coupon for purchases at [www.learntowrapcars.com](http://www.learntowrapcars.com).

Class sessions will be held at the following locations:

March 3-5	Denison, TX	SignWarehouse
March 7-9	Orlando, FL	Proveer
May 2-4	Los Angeles, CA	NuSign
May 5-7	Phoenix, AZ	Mutoh America Inc. Headquarters
July 28-30	Wharton, NJ	Graphic Resource Systems
August 1-3	Denison, TX	SignWarehouse
September 8-10	Toronto, ON	To Be Announced
September 12-14	Atlanta, GA	Mutoh Southeast Office
October 27-29	Chicago, IL	Modagrafics
October 31-Nov 2	Seattle, WA	To Be Announced

Cost for the 2 day class, plus 3<sup>rd</sup> day certification exam is \$599. Certification is available for non-class attendees at \$299 per exam.

To learn more about the class and to sign-up please visit [http://na.averygraphics.com/AvGrNA\\_avery\\_wrap\\_school.asp](http://na.averygraphics.com/AvGrNA_avery_wrap_school.asp) or call 1.888.283.7955, ext. 4043.

For more information on Mutoh America Inc. and its products please visit [www.mutoh.com](http://www.mutoh.com).

#### **About Mutoh**

Mutoh Industries, Ltd. founded in 1952 in Tokyo, manufactured and distributed mechanical drafting products. Since then, ISO 9000-certified Mutoh Industries, Ltd. & has become the world's foremost manufacturer of large format piezoelectric printers. In April, 2007, Mutoh Holdings Co, Ltd was established as a holding company of affiliates including Mutoh Industries, Ltd. Mutoh has engineering, manufacturing and distribution centers in Japan, Belgium and Phoenix, Arizona. Please visit the websites: [www.mutoh-hd.co.jp](http://www.mutoh-hd.co.jp) for Mutoh Holdings Co, Ltd and [www.mutoh.com](http://www.mutoh.com) for Mutoh America Inc., call 1-800-99-MUTOH (800-996-8864) or e-mail us at [sales@mutoh.com](mailto:sales@mutoh.com).

#### **About Avery Dennison**

Avery Dennison (NYSE:AVY) helps make brands more inspiring and the world more intelligent. For more than 75 years the company has been a global leader in pressure-sensitive technology and materials, retail branding and information solutions, and organization and identification products for offices and consumers. A FORTUNE 500 company with sales of \$6.5 billion in 2010, Avery Dennison is based in Pasadena, California and has employees in over 60 countries. For more information, visit [www.averydennison.com](http://www.averydennison.com).

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